



# PREVALENCE REDUCTION INNOVATION FORUM

## PRIF LEARNING SERIES

### LABOR TRAFFICKING AMONG AGRICULTURAL WORKERS IN BRAZIL

A PRESENTATION BY  
STANFORD HUMAN TRAFFICKING DATA LAB  
WEDNESDAY, JUNE 26, 2024, 12 P.M. EST

HUMAN  
TRAFFICKING  
DATA LAB

Stanford University



Center on Human Trafficking  
Research & Outreach

School of Social Work  
UNIVERSITY OF GEORGIA

# Human Trafficking Data Lab



**We are a multidisciplinary research collaboration with both academic expertise and frontline anti-trafficking experience working to bring the most promising innovations in research methods and modern data science to the fight against human trafficking.**

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- Research motivated by stated needs of frontline anti-trafficking actors, including the development of action-focused tools
- Aim to understand not only prevalence, but also social, economic, and political drivers and consequences of human trafficking
- Ensure robust gap analysis involving diverse stakeholders before starting new research
- Local stakeholders and students involved in all projects

# Motivation

## Labor trafficking in Brazilian agriculture is well known in many key subsectors

### Brazilian beef farms 'used workers kept in conditions similar to slavery'

Workers on farms supplying world's biggest meat firms allegedly paid £8 a day and housed in shacks with no toilets or running water



📷 Cattle graze on feed ration on a ranch in Barretos. Photograph: Bloomberg/Getty

Brazilian companies and slaughterhouses including the world's largest meat producer, JBS, sourced cattle from supplier farms that made use of workers kept in slavery-like conditions, according to a new report.

### Brazilian wineries involved in a slave labor scandal

By Thiago Alves March 7, 2023



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**São Paulo, Brazil** – Brazil's Federal Police along with the Ministry of Labor rescued more than 200 people who were living and working in slave-like conditions in Bento Gonçalves, a city in the southern state of Rio Grande do Sul.

READ NEXT



The workers were employees of Fênix Serviços Administrativos e Apoio a Gestão de Saúde LTDA, a company that provided services to three traditional wineries in the region, including Salton, one of the most well-known wine companies in Brazil.

  
P i c k e d   b y  
  
S l a v e s

Coffee crisis brews in Brazil

Fabio Teixeira | Thomson Reuters Foundation

12 December 2019

# Motivation



## Agriculture is the most common sector among detected cases

- More than 50% of Brazil's Dirty List are agricultural producers
- 61% of known trafficking cases were found in cattle, sugar, coffee, and forestry alone



## However detected cases are not prevalent cases

- Case detection may have biases of unknown magnitude and direction – can not provide representative sector-wide prevalence
- Existing data is insufficient for understanding the most common exploitative practices, the relative risk in each subsector, and the profile of at-risk farm workers



# Goals and Objectives

## Trafficking prevalence

- Estimate the prevalence of human trafficking in Brazil's agricultural sector using a gold standard representative household survey in four states with highest proportion of agricultural workers
- Estimate the relative prevalence of specific exploitative practices (indicators) that contribute to trafficking conditions among Brazilian agricultural workers
- Compare representative survey-based prevalence to NSUM prevalence

## Risk profile

- Determine the profile of workers at risk of trafficking
- Determine the relative risk of trafficking across agricultural subsectors (intensity)

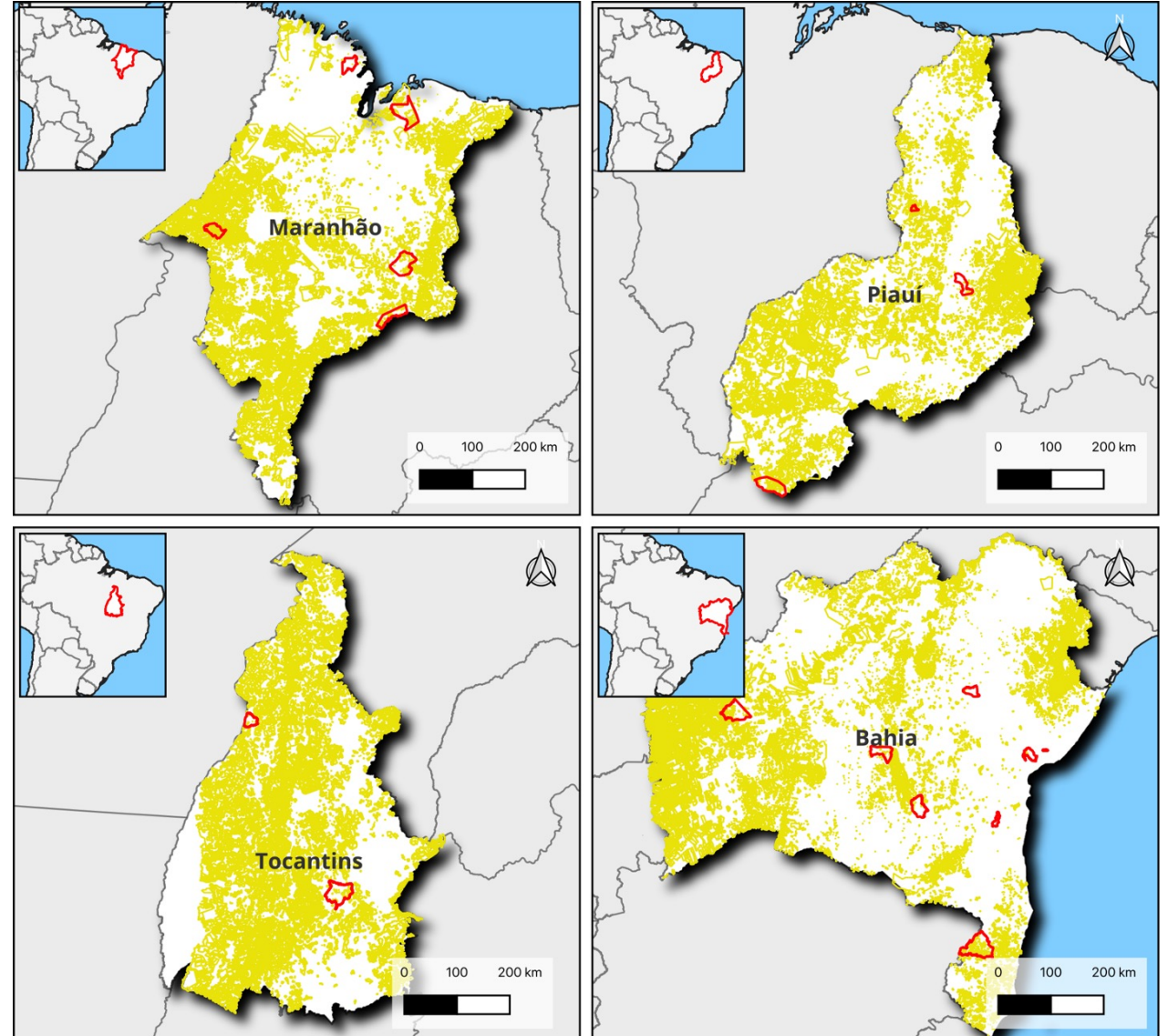
## Policy implications

- Compare prevalent cases to the portfolio of detected and prosecuted cases
- Identify key biases in detection and prosecution
- Identify potential policy interventions to protect workers

# Methods - Sampling

## Sampling strategy:

- Four states selected
- 18 municipalities randomly sampled weighting for proportion of households in agriculture
- 210 study clusters (census units)
  
- All households listed to determine if agricultural workers lived within
- Agricultural households sampled in real time until a max of 35 households per study cluster were included



# Methods - Prevalence Estimation

## Method 1: Population Representative Household Survey

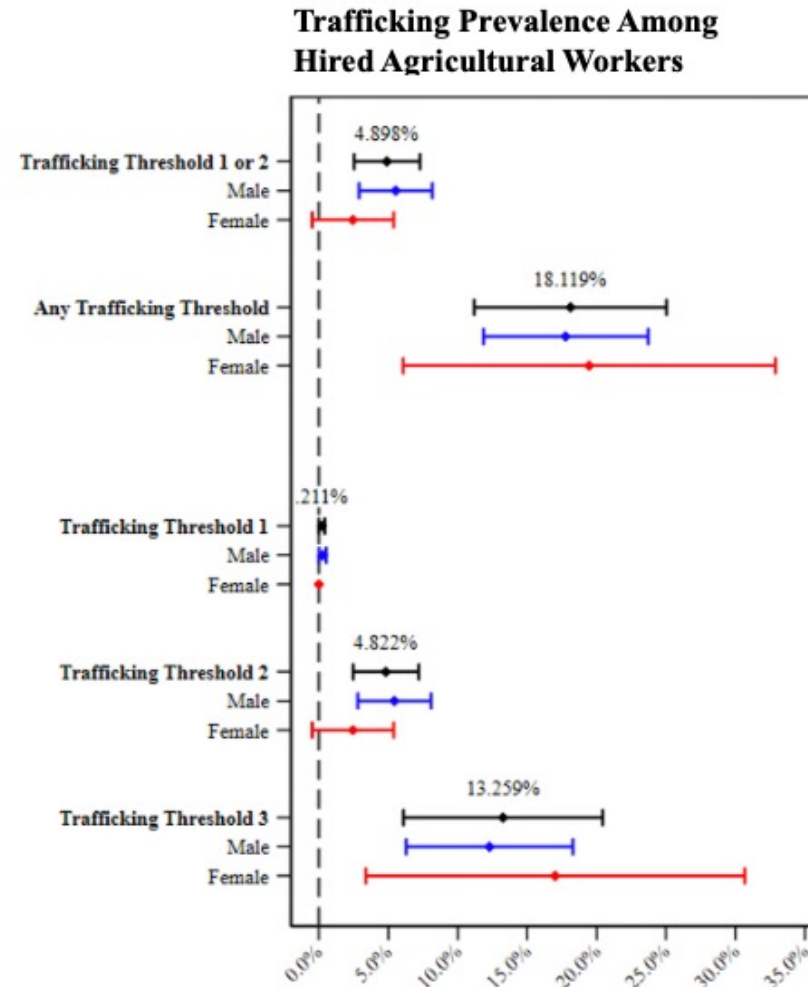
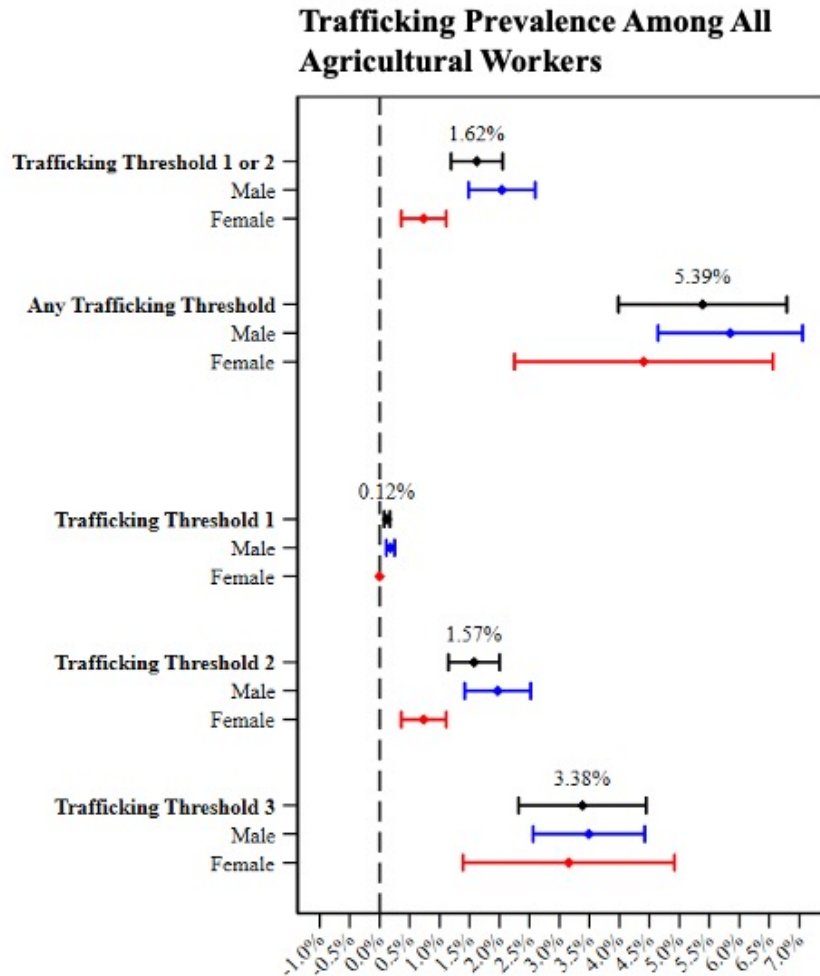
- Total of 10,825 agricultural workers in 7,277 households included
- 43% of workers employed on farms not owned by family members
- Detailed work histories used to assess trafficking among all eligible farm workers (not employed on family farms, and having completed a job spell within the past 2 years)

## Method 2: Network Scale Up

- Network data collected among a total of 2,085 agricultural workers
- Alter groups defined by most common first names for men and women across 10-year age groups
- Focus on most commonly-occurring trafficking indicators (sufficient to meet trafficking threshold)
  - Future “double scale up” adjustment using survey results

# Results - Survey-Based Trafficking Prevalence

## Prevalence of trafficking among all agricultural workers and hired agricultural workers

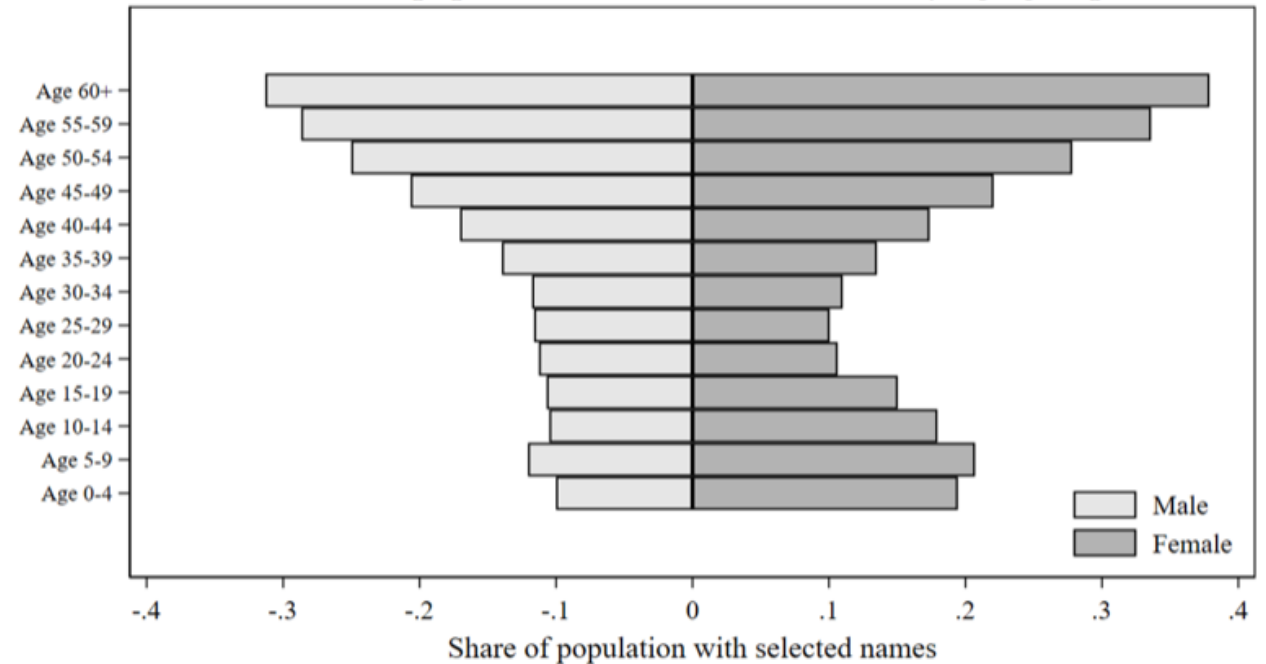




# Results - NSUM Trafficking Prevalence

## Network Scale up Results

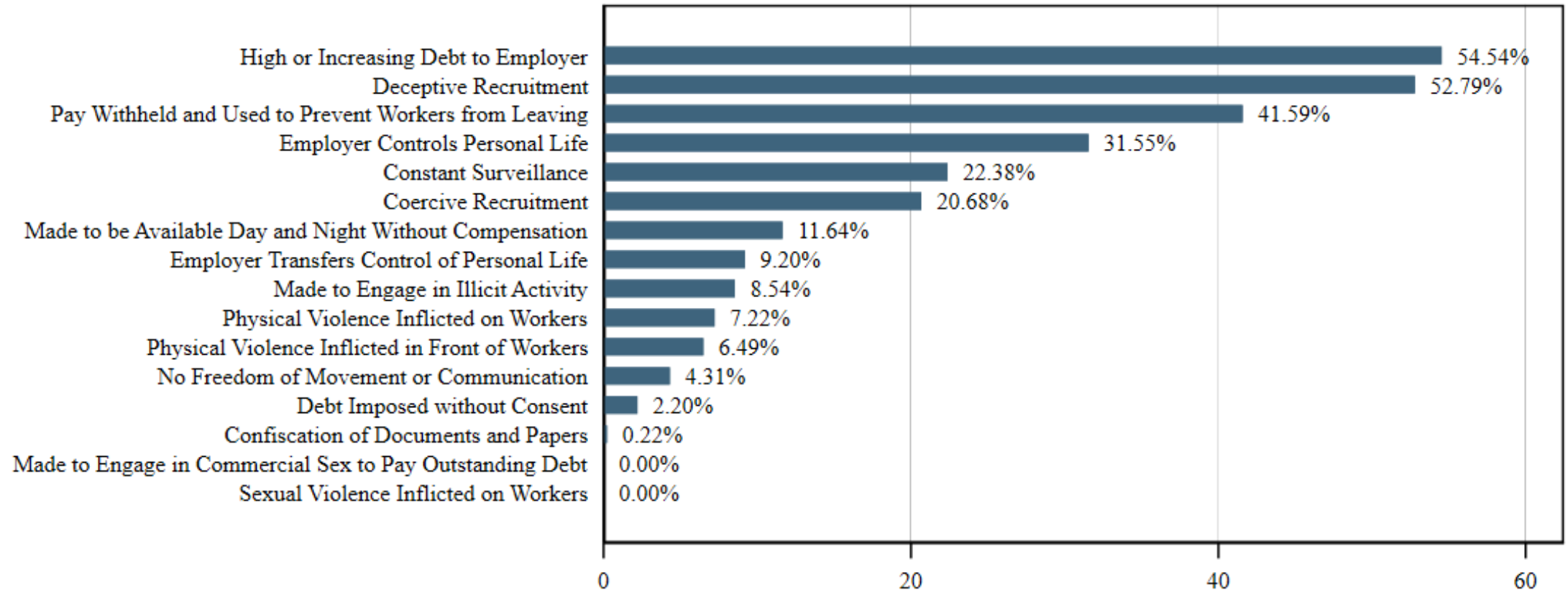
- Selected alter groups represent 10-38% of population in each age group by sex
- Average implied network size of respondents was 58.56 agricultural workers



- Implied NSUM estimate of trafficking rate among hired agricultural workers was 3.05% [1.34-6.64]

# Results - Trafficking Prevalence

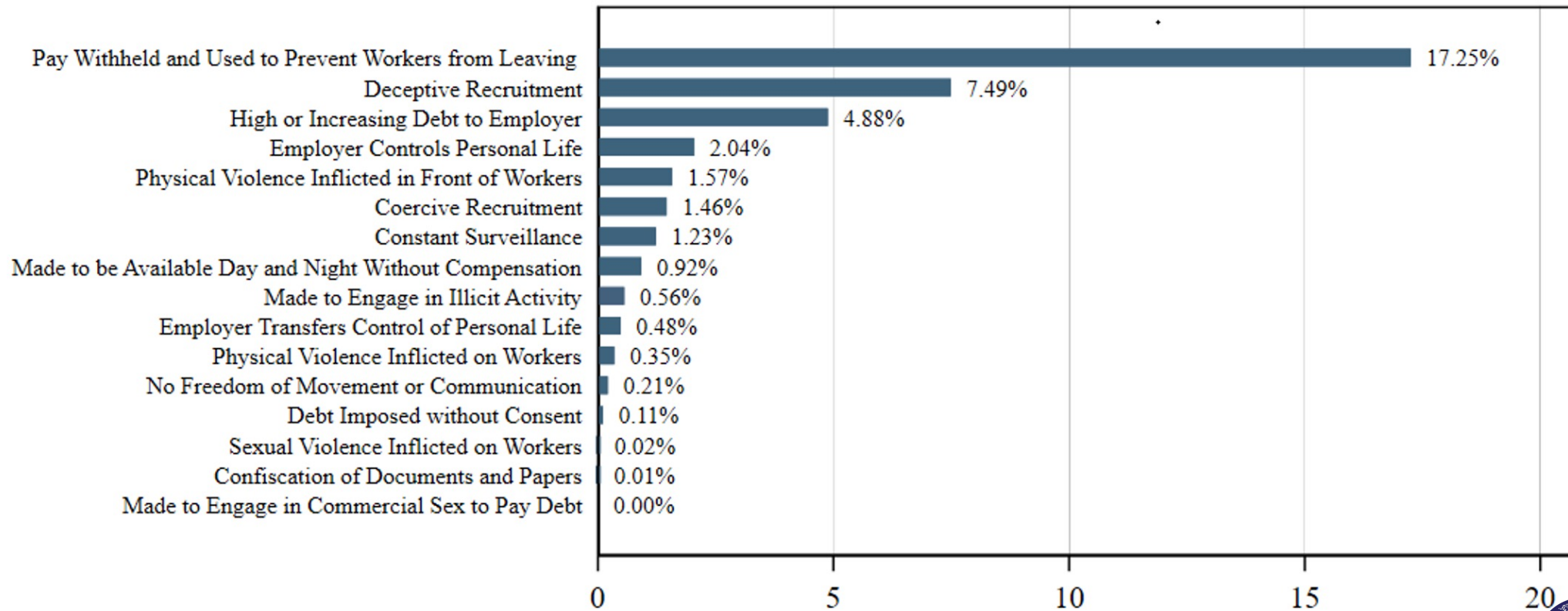
## Prevalence of strong trafficking indicators among trafficked agricultural workers



# Results - Trafficking Prevalence

## Overall prevalence of strong trafficking indicators among all hired agricultural workers

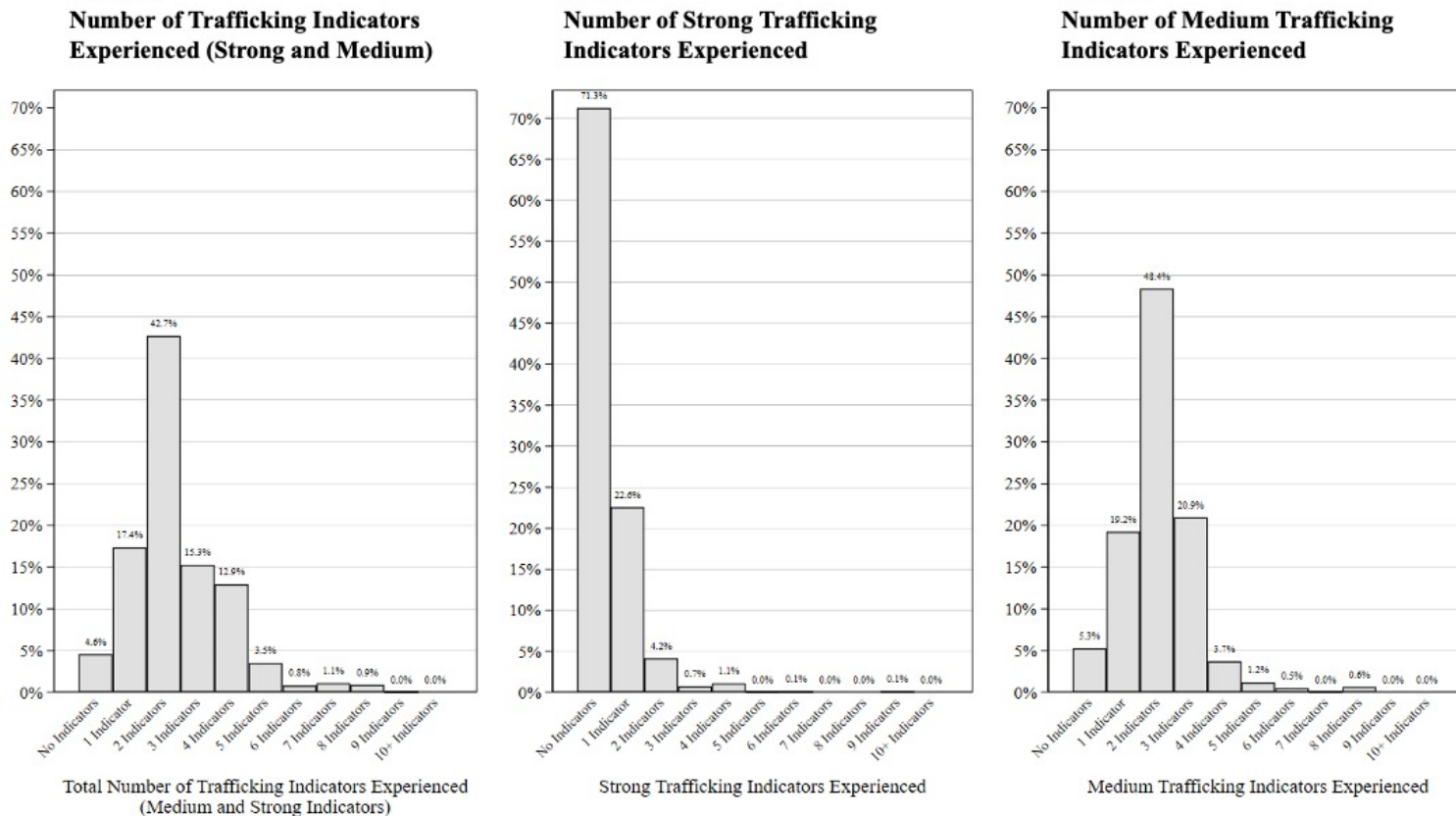
Percent of Hired Agricultural Workers Experiencing Strong Trafficking Indicators



# Results - Trafficking Prevalence

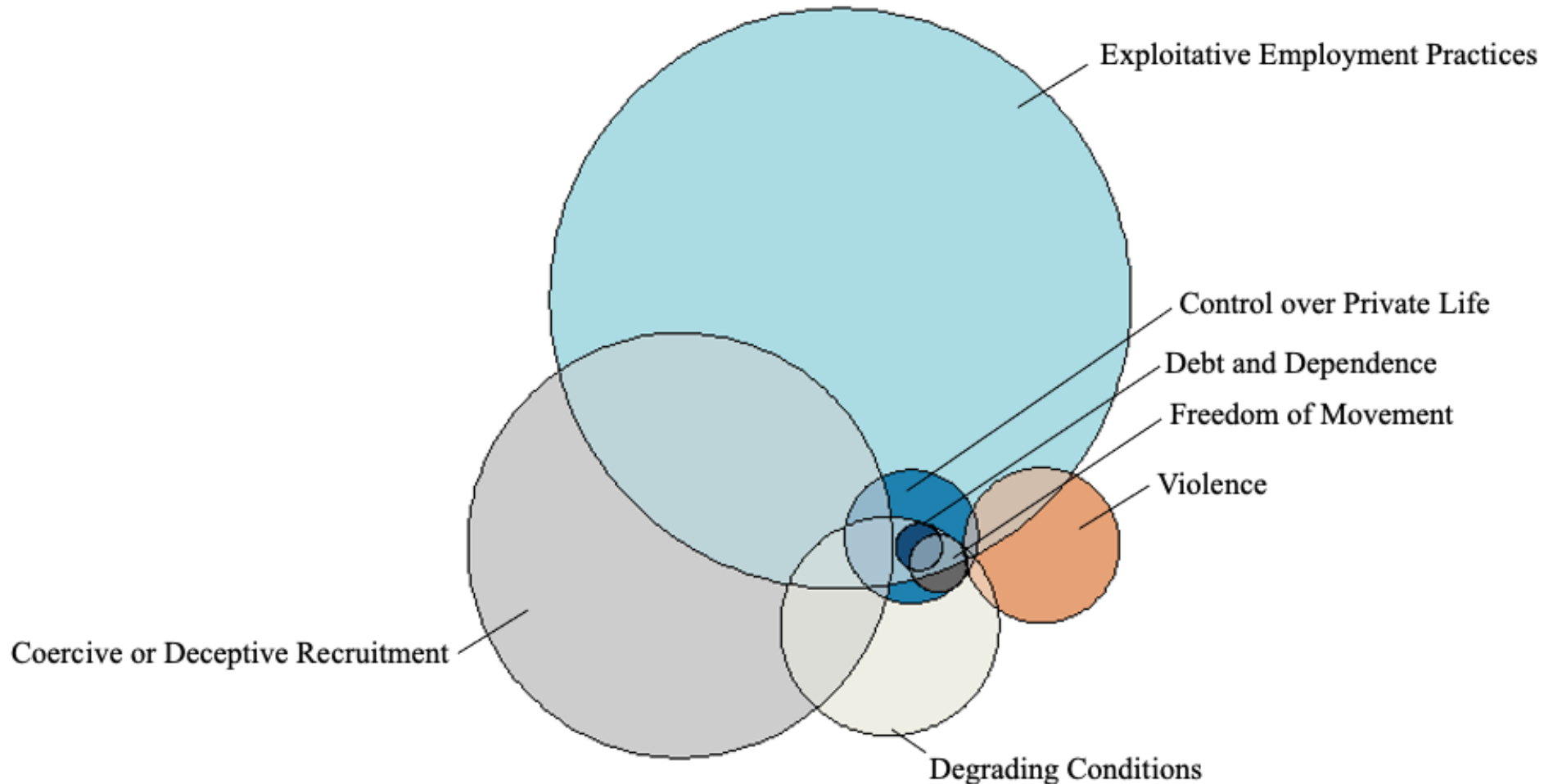
## The vast majority of agricultural workers experience at least one trafficking indicator

- 95.4% experience at least one indicator, and 78% experience two or more
- 30% of workers experience at least one strong indicator



# Results - Trafficking Prevalence

## Concurrence among strong indicators of trafficking



# Results - Demographic Profile of Trafficking Victims

Trafficked workers are generally male, and Black or multiracial, but few are illiterate

	All Workers	Trafficked	Not Trafficked	p-value ( $m^t = m^{nt}$ )
<b>Sex</b>				
Mean age	42.9 Years	36.9 Years	43.2 Years	0.01
Percent Male	77.7%	92.3%	76.9%	0.01
Percent Female	22.4%	7.7%	23.1%	0.01
<b>Literacy</b>				
Percent Illiterate	29.5%	8.4%	30.8%	0.00
Percent Semi-literate	17.0%	39.3%	15.9%	0.16
Percent Literate	52.9%	52.3%	53.3%	0.94
<b>Race</b>				
Percent White	10.9%	3.6%	11.2%	0.003
Percent Black	20.4%	28.9%	19.9%	0.26
Percent Multiracial	65.6%	67.4%	65.5%	0.84

# Results - Demographic Profile of Trafficking Victims

Trafficked workers most often work close to home, and are recruited through acquaintances, friends, or family.

	All Workers	Trafficked	Not Trafficked	p-value ( $m^t = m^{nt}$ )
<b>Location of work</b>				
Local	58.3%	66.1%	74.4%	0.53
Within same municipality	36.1%	20.6%	19.5%	0.90
Within same state	4.6%	4.7%	11.1%	0.42
Other state	1.0%	3.2%	0.3%	0.17
<b>Recruitment method</b>				
Direct recruitment	52.1%	34.9%	53.3%	0.03
Through acquaintance, friend, or family	46.8%	65.1%	46.1%	0.03
Paid recruiter	0.6%	0.6%	-	0.00
<b>Contract type</b>				
Indefinite contract	9.9%	19.8%	9.4%	0.12
Fixed contract	4.9%	9.8%	4.7%	0.33
Verbal contract	25.8%	29.0%	26.3%	0.77
No contract	57.4%	41.4%	59.6%	0.02

# Results - Agricultural subsectors and trafficking risk

## Coffee, cattle, and cocoa stand out as the most trafficking-intensive subsectors

	All Workers	Trafficked	Not Trafficked	p-value ( $m^t = m^{nt}$ )
Coffee	35.7%	27.6%	36.1%	0.51
Cocoa	8.6%	25.6%	7.6%	0.07
Beef Cattle	23.0%	24.1%	22.9%	0.81
Soy	2.0%	4.7%	1.9%	0.32
Forestry	3.3%	4.3%	3.2%	0.67
Fruits	4.4%	2.9%	4.5%	0.41
Cassava	2.0%	2.3%	1.9%	0.85
Corn	2.8%	2.1%	2.8%	0.60
Land Clearing	1.6%	0.7%	1.7%	0.40
Sugarcane	0.2%	0.6%	0.1%	0.41
Beans	0.7%	0.5%	0.7%	0.64
Carnuaba	0.3%	0.2%	0.3%	0.46
Other	15.4%	4.5%	14.1%	0.00



# Policy implications

## Cocoa sector

- Cocoa stands out as a particularly risky subsector
  - 8.6% of agricultural workers work in cocoa production
  - 25.6% of workers meeting the definition of trafficking work in cocoa production
- Cocoa sector is not frequently represented in the corpus of detected and prosecuted cases
  - <1% of workers rescued from trafficking since 1996 were producing cocoa

## Local workers

- Workers meeting trafficking thresholds are often working close to home
  - 87% of trafficked workers work in the same town or the same municipality
  - Just 3.2% of trafficked workers worked out of state
- During trafficking inspections, local workers are often separated from migrant workers and not considered to be victims even when working together
  - Over 40% of victims receiving post-trafficking social benefits were migrants from different states

# Partnership, Collaboration, and Capacity Building

## Local expertise is invaluable for practical and efficient implementation

- Appropriate sample cluster selection
- Professional, ethical survey administration
- Informed, real time quality control and course correction



# Partnership, Collaboration, and Capacity Building

## Rigorous, indicator-based trafficking assessment among frontline stakeholders

- Post trafficking needs assessment and digital case management systems
- Opportunities for tracking policy-relevant trends and broad comparability



# Partnership, Collaboration, and Capacity Building

## Extensions to transient workers

- Unknown in scale, but some workers may not have permanent homes (*peão de trecho*)
- Potentially characteristic of the high-risk charcoal sector

## Partnership with survivor led advocacy group

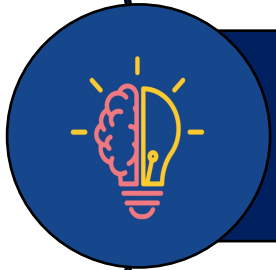
- Trusted network of advocates – opportunity for respondent driven sampling approaches
- Little experience administering formal questionnaires



# Challenges, Limitations, and Lessons Learned



Ethical guidance



Can't know what you don't know



NSUM implementation

# Research Value and Impact

- Policy relevant findings: *“Commonplace exploitation among agricultural workers trafficked intermittently, working at local jobs found through potentially trusted networks.”*
- Working with enumeration partner to plan presentations of findings to relevant Brazilian stakeholders
- Findings are part of a draft paper that compares with inspection reports, task force records, Dirty List details, social safety net program enrollment to get a fuller picture of trafficking and better understand each data sets advantages / limitations
- Inform future PRIF research on charcoal sector using satellite-based object detection technology and improved survivor service delivery models
- Exploring the incorporation of relevant questions in regularly enumerated national labor surveys, a longitudinal survey of some 200,000 households collected every three months

	Advantages	Disadvantages
Survey Data	<ul style="list-style-type: none"> <li>• Representative</li> <li>• High levels of granularity/detail</li> </ul>	<ul style="list-style-type: none"> <li>• Expensive</li> <li>• Time-intensive; infeasible to repeat often for surveillance</li> </ul>
Admin. Data	<ul style="list-style-type: none"> <li>• Low cost</li> <li>• Provide high-frequency time series data</li> <li>• Enable linkages across datasets</li> </ul>	<ul style="list-style-type: none"> <li>• Little/no control over data fields</li> <li>• “Tip of the iceberg;” selection biases are unknown in magnitude and direction</li> <li>• Variable quality</li> </ul>



Prevalence surveys and administrative data can play important complementary roles in actionable, policy relevant research focused on “what works and why”



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